

A Conversation on AI and Media



With Terry Baker and Sean King



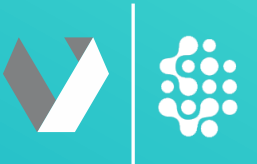
Meet Today's Presenters



Terry Baker
CEO, PandoLogic



Sean King
Executive Vice President,
Veritone One



About PandoLogic + Veritone One

PandoLogic is the leading recruitment marketing and conversational AI platform in North America and wholly-owned subsidiary of Veritone, Inc. (NASDAQ: VERI). Serving the world's most recognizable brands, PandoLogic utilizes advanced AI technology to transform the future of recruiting. PandoLogic's flagship product, pandoIQ, is an AI-enabled talent acquisition platform that empowers employers to reach the right candidates on the right sites for the right price. Making more than 7,000 micro-decisions per minute, pandoIQ automates and optimizes the complexities of job placements at scale and precision levels previously unattainable.

Veritone One is one of the world's largest audio and influencer advertising agencies specializing in performance-based media. Powered by Veritone's aiWARE, Veritone One is able to process and organize unstructured audio and video data using AI-based cognitive computing. This provides clients with real-time ad verification, compliance and efficacy. We'd say it's the future of advertising – but we've been doing it for years.



We Are Navigating a Challenging Market



Industry Leaders Utilizing AI

- **Forbes**
 - The AI-powered Content Management System, Bertie. Provides real-time trending topics to cover for the in-house team.
- **The Washington Post**
 - Their in-house automated storytelling solution, Heliograf to vastly improve hyperlocal news coverage.
- **Bloomberg**
 - Uses a solution called Cyborg that generates thousands of articles about company earnings at the end of a quarter.

Source: [State of Digital Publishing](#)



A black and white photograph of a woman with short dark hair and glasses, wearing a light-colored sweater, sitting at a desk. She is looking down at a laptop or tablet in front of her. The background is a blurred office environment with windows and plants. Overlaid on the image is a large, bold, cyan-colored text block.

**There are countless ways
to apply AI improvements
to the publishing industry.**



Applying AI To Two Major Markets

- **Recruitment Marketing**
 - AI-Powered Programmatic Job Advertising
- **Podcasts**
 - AI-Generated Voice-as-a-Service



A pandolQ Story: The Media Job Board

the **Media Job Board**
MEDIAJOBBOARD.COM

THE EVOLUTION FROM E&P HELP WANTED CLASSIFIEDS TO THE MEDIA JOB BOARD
VERTICAL POWERED BY PANDOLOGIC



THE CHALLENGE: No More E&P “Help Wanted” Ads

EDITOR & PUBLISHER MAGAZINE is known as the “bible of the newspaper industry” and has a monthly print and digital audience of over 180,000. It reaches more people in the news publishing industry than any other industry trade publication or website with the majority being management positions.

- By January 2020 the audience and revenue for Help Wanted ads that had dominated the E&P Classifieds section over the years was almost all gone.**
- Consumer expectations of talent acquisition had changed fundamentally and the old model of print help wanted ads in the E&P magazine and posted on the website no longer worked.**



STARTING POINT: February 2020 - 5 Help Wanted Ads

E&P CLASSIFIED ADVERTISING
 Phone: 800-887-1615 E-mail: classifieds@editorandpublisher.com Fax: 866-605-2323

Brokers / Appraisers

Newspapers • Magazines • Shoppers
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 On-Demand Access to Tenured Professionals
 Meeting Multi-Media Business Challenges
 with Foresight & Precision

APPRAISALS ACCOUNTING BROKERING

Proud to be the Expert Media Financial Valuation
 Resource for "FORBES 400 List of America's
 Richest People" 2019, 2018, 2017, 2016 and 2015
 Accounting, Tax, Debt Management, Entity
 Formation, Valuation & Financial Advisory Services



The Only Way To Reach a Goal is to Have One!
KAMEN & CO. GROUP SERVICES, LLC
 Media Appraisers, Accountants, Advisors & Brokers
 (516) 379-2797 • 626 ROR Plaza, Uniondale, NY 11556
info.kamen.com/us • www.KamenGroup.com

NATIONAL MEDIA ASSOCIATES
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 for our valued clients.*

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- KNOWLEDGE
- INTEGRITY

THOMAS C. WALSH (585) 473-9800, tdwalsh@nma.com
 Visit us at our website: NationalMediaAssociates.com

EDWARD W. ANDRSON (516) 336-0327, eadrson@nma.com

Please tell them you saw it in
EDITOR & PUBLISHER

Publications For Sale

MICHIGAN PAPERS: Four very nice community newspapers in super solid markets. One daily, three weeklies. Total 2018 revenues \$3.4 million. Longtime family ownership. Offered by National Media Associates, Tom Rallo (516) 379-2797, tel: Anderson 417-338-6297.

NEWSPAPER GROUP: The well established weekly newspaper in Houston suburbs. Circulation 100,000. Staff, circulation, and printing department in place for new owner. Email: info@newspapergroup.com or call 713-977-2954.

PUBLICATIONS FOR SALE BY KAMEN & CO. GROUP SERVICES, LLC: www.kamen.com
 206, 220, 222 Northern CA weekly tabloid community newspaper near Oregon border. National Outdoorman/Southwest Magazine, NY Regional Parks Magazine, National Fishing Magazine, Italian weekly newspaper from East Coast, weekly newspaper serving Orthodox population (ask for weekly Magazine from Louisville, North Carolina weekly shoppers, San Francisco and San Diego, CA regional 180,000 weekly newspaper, Georgia weekly newspaper. Schedule your 2020 financial valuation or business plan of your multimedia entity now. www.kamen.com

Help Wanted

AREA MANAGER: The Colorado Springs Gazette Circulation department is seeking a full time Area Manager to oversee the delivery of newspapers to retail outlets within a defined geographical area. This position is part of a support system that oversees carrier, ensuring delivery accuracy, ensuring warehouse activity and physical distribution of newspapers. The Area Manager is responsible for prospecting and contracting independent contractors for delivery services, facilitating contractors with route locations and enforcing contractual agreements.

The ideal candidate will be self-motivated with the ability to work both independently and as a member of a team. This position requires tenacity, consistency, good judgment, quick decision making and solid interpersonal skills. Must have strong time management skills, including the ability to set priorities and give attention to detail.

- Requirements:**
- Valid driver's license, dependable vehicle and proof of insurance are required for this position.
 - Ability to work as part of a team, with minimal daily supervision and high degree of self-motivation.
 - Ability to problem solve, resolve issues & complaints, demonstrate sound reasoning, sound judgment, and make decisions.
 - Ability to respectfully engage, listen and work to distribute newspapers, with push and pull coordinated with newspapers and regularly RR newspaper breaks weighting between 10-50 pounds.
 - Ability to work flexible overnight hours, available at anytime as needed to include weekends and holidays.
 - Basic computer skills (Excel and Word).
 - High school diploma or equivalent required.

Problem Solving Skills:

- Prior newspaper experience in circulation as well as an management background is preferred.
- Strong leadership ability to lead a mixed workforce of employees and independent contractors spread out across several different markets.

The Colorado Springs Gazette, located in beautiful Colorado Springs, CO, is the leading media company in the front range with a 7 day a week publication, along with additional print publications. We offer great products to our customers and at the same time deliver outstanding customer service to our audience.

In addition to a workplace that values and respects its employees and customers, we offer a benefits package, which includes vacation, sick and personal time off, health, dental & vision coverage, 401K, and more.

To apply please send your resume to info@coloradospringsgazette.com and put Area Manager in the subject line.

Phone: 800-887-1615 **E&P** Fax: 866-605-2323

Help Wanted

MANAGING EDITOR: The Capital Journal, a two-day community newspaper, is looking for a top notch, go getter, who loves story-telling, facilitating community discourse and helping team members grow. Our newsmen is small and fierce, with four reporters covering the state capital and the beautiful town of Pierre and Ft. Pierre along the Missouri River in the great state of South Dakota.

This position requires analytical skills, people skills, joy of writing and editing copy, and a willingness to be a lifelong learner. The ideal candidate is someone who seeks adventure, cultivates a positive and focused environment and showcases a love of the English language. Knowledge of Associated Press style and AP copy and headline writing are preferred.

The managing editor crafts the editorial goals for the community newspaper, and provides clarity and fair consideration throughout the pages of the print and digital products. Adhering to deadlines is a critical part of this job opportunity as is having strong organizational skills.

This is a full time position and as part of W&K Communications, we offer a strong package of pay and benefits, including base salary, bonus plan, medical, vision, dental, and a 401(k). See our web site at www.wkcommunications.com and learn about our parent company at www.wkcommunications.com. We are an equal opportunity employer.

Please send letter of interest, resume and salary requirements, references and examples of writings, headlines and editing, to Publisher John Clark at john.clark@wkc.com and Group publisher Ken Hurty at ken.hurty@wkc.com.

Help Wanted

PUBLISHER: The Mount Daily News is currently hiring the position of Publisher to lead its award-winning team, one that is committed to excellence in journalism through service and leadership in the community.

The Publisher has primary leadership responsibility for industry growth and operations with a focus on culture, sales, marketing, financial management, and a strong appreciation for high journalistic standards. The ideal candidate will have at least 7 years of experience and will be a creative, self-motivated, detail oriented leader who will continue developing the skills of the team. This is a unique opportunity to provide our valued audience and service.

The candidate will display the ability to work efficiently and maintain a high level of productivity and quality work independently and as part of a team; communicate regularly; balance multiple priorities; meet deadlines in a fast-paced, team-focused environment. The candidate will have a proven record of creating and growing a positive, respectful and energetic work culture.

The Mount Daily News is an award-winning daily newspaper covering local news, sports, business, jobs and community events. The newspaper is published Monday through Saturday covering Mount and the surrounding communities of Ward County, North Dakota, with a circulation of 10,000 copies. Mount is the fourth largest city in North Dakota with a population of over 47,000 people. It is the home to the Mount Air Force Base. Mount is home to a strong Scandinavian ancestry history and home to the North Dakota State Fair every year.

About us:
 Founded on September 22, 1890 with H. C. Ogden's launch of the Wheeling News, Ogden Newspapers has since grown to 10 daily newspapers, along with a number of weeklies and a magazine division - stretching from New York to Kansas.

Throughout that time, the company has been committed to excellence in journalism through service and leadership in our communities. Newspapers has changed over time - long gone are the days of hot lead typesetting and linotype machines - but our core values as a company have not. We believe local newspapers should not only report the news of the day, but also tell the stories of their communities, and of the people who live there. We take writing the first draft of history seriously.

How people consume news has changed, but our mission stays the same. Our newspapers have found new ways to serve their communities, creating robust online content. These keep all of our readers, both print and digital, well informed and engaged with local happenings. Our rich heritage of newspapers combined with a company-wide commitment to high journalistic standards, positions us to continue to uphold the values of excellence and service for decades to come.

Essential Duties and Responsibilities include the following:

- Oversee all newspaper operations with a focus on culture, sales, marketing, financial management, and high journalistic standards.
- Manage P&L to ensure financial growth with ultimate responsibility for the financial health of the operation including but not limited to creating and managing the overall financial plan.
- Enhance the newspaper's positive presence in the community.
- Direct the online footprint for the newspaper.
- Ensure both advertiser and subscriber needs are met at very high levels.
- Develop and execute strategies across multiple platforms to maximize sales, implement effective operations through all departments to expand the values of excellence and service.
- Lead process for to recruit, evaluate and hire candidates, and manage disciplinary issues.
- Other duties and responsibilities may be assigned as necessary.

Requirements:

- Bachelor's degree (B.A.) from four-year College or university and minimum of 7 years publishing experience.
- A background in Advertising or Editorial a strong plus.
- Significant relevant work experience with advanced editing, writing, and proofreading skills.
- Strong written, oral, and interpersonal communication skills.
- Excellent customer service skills.
- The ability to lead and direct others to achieve or exceed organizational goals in an efficient and effective manner.

Please send all resumes to the following contact: Michael Christian at mchristian@mountdailynews.com

Help Wanted

PUBLISHER: Run your own show (or real estate group) Publish Prize winning newspaper and a capital city newspaper among the three market media cluster based in Rutland, VT. Sample News Group seeks publisher to lead a great team and drive multiple revenue streams. Email: info@newsconcepts.com

PUBLISHER: We're looking for a successful, innovative publisher to lead the Journal Record Publishing Company, a subsidiary of Bridgewater Media, located in Oklahoma City, OK. You will be responsible for guiding a group of talented individuals responsible for Oklahoma's leading source of news, energy information and events for the business community. With a digital first organization that prides itself on providing our audience with information that they can't get anywhere else.

In this role, you will be expected to represent our brands in the business community, but your primary responsibility will be to work with the sales team to achieve and exceed goal, grow new streams of revenues, find sales leads and drive business. You will be responsible for driving digital and print advertising sales, ensuring high visibility events, developing ancillary revenue streams, partnering with marketing collateral, and creating a culture where everyone feels motivated and can thrive.

You will receive executive and administrative support from Bridgewater Media, which allows you to focus on the operational areas that drive revenue. We are seeking a proven leader with excellent management skills, experience with a P&L and budget, as well as experience leading a solutions based sales team.

We are searching for a strategic thinker who can work with our managers to develop and execute plans. You will need to be hands-on, self-motivated, proactive and digitally savvy. No task is too good or too small. Your drive and willingness to do the work necessary to grow new business, while growing community relationships, will be vital to our success.

Bridgewater Media is a leading provider of information to the business and legal communities through our collection of niche newspapers and websites in cities across the country. We offer a competitive salary package commensurate with experience along with a comprehensive benefits program.

Bridgewater Media and all subsidiaries are Equal Opportunity Employers and value diversity in our workforce.

To be considered for this position, please apply directly on our site at: www.bridgewatermedia.com/careers

"I'm extremely pleased with the fantastic results we receive from advertising in E&P." - Kevin B. Ewers, Kamen & Co. Group Services



E&P 20 YEARS AGO: Many Pages of Help Wanted Ads

EDITOR & PUBLISHER

WORLDWIDE REVERING READERSHIP

MAY 20, 2002 THE NEWSMAGAZINE OF THE FOURTH ESTATE SINCE 1884 84.00

EDITOR & PUBLISHER

HERALD NEWS
Our 38,500 circulation daily in northeastern New Jersey, just 25 minutes from New York City, is looking for potential candidates to excellence and excellence as we create a new newspaper for our vibrant, multicultural community. No frills.

GRAPHICS EDITOR to help shape our new look, especially our new feature sections. We need a specialist with a strong visual sense and the ability to meet deadlines. Must know QuarkXPress, Illustrator and Photoshop. Responsibilities include: design. Deadline for resumes is June 3, 2002. We look first; we manage later. Send resume and portfolio to: editor@heraldnews.com

ASSISTANT ASSIGNMENT EDITOR to help lead our city desk reporters in creating the daily and enterprise report. We seek a talented editor with great energy and enthusiasm and a proven record of effective newspaper assignments. Respond: one year of editing in comparable reporting, book group. Write to Stephen McCarthy, managing editor: smc@heraldnews.com

Competitive salaries, excellent benefits, paid vacation, relocation, equity history and templates to go.

Herald News
P.O. Box 471, 1 Game Mountain Place
West Paterson, NJ 07644-0471

GENERAL ASSIGNMENT REPORTER wanted for aggressive news delivery. Will cover breaking news and do enterprise reporting. Some graduate-level. Respond with resume to: John Stead, Birmingham Post-Herald, P.O. Box 2055, Birmingham, AL 35202-2055.

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MOULDEN@EDITORANDPUBLISHER.COM • SMACMACHON@EDITORANDPUBLISHER.COM • SPREUSE@EDITORANDPUBLISHER.COM

—HELP WANTED—

ADMINISTRATIVE	ADMINISTRATIVE	EDITORIAL	EDITORIAL
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ADMINISTRATIVE
PHOTOJOURNALIST
The Fresno Bee, Central California's leading newspaper, has an immediate opening for an experienced photojournalist. The successful candidate will be a team member of producing compelling news and feature photography. This person packages and is a leader in the No. 2 position at our services and online club staff. Work with the editorial staff to ensure the content is presented and online. Requires: degree and strong photojournalism background; excellent writing skills; must be available to travel; must have at least 3 years' experience as a supporting editor and have significant report and design skills; must have excellent digital photography skills; Quark and PhotoShop; must have at least 2 years' experience as a supporting editor. Send resume and cover letter to: Editor, Fresno Bee, P.O. Box 3488, Fresno, CA 93732. No telephone calls, please.

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—HELP WANTED—

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ADVERTISERS

For Space/material deadlines call Michelle MacMahon at 646.654.5303

visit our website at www.editorandpublisher.com

THE SOLUTION: Media Job Board Powered By PandoLogic

The screenshot displays the homepage of the Media Job Board. At the top, the logo reads "the Media Job Board" with "MEDIAJOBBOARD.COM" below it. Below the logo, it states "A service of:" followed by logos for "Poynter.", "E&P EDITOR & PUBLISHER.", and "America's Newspapers". A navigation menu includes "Home", "Search Jobs", "Post Jobs", "Job Seeker Tools", "Employer Tools", and "About".

The main banner features the text "YOUR BEST SOURCE FOR MEDIA INDUSTRY JOBS" and "Search 2,843 jobs in the area". Below this is a search interface with two input fields: "Job title or keyword" and "City, state, or zip code", and a blue "Search All Jobs" button.

Below the search bar, there are two sections: "Browse By Category" and "Your recent searches".

Browse By Category

Part Time	Marketing	Sales - General	PR & Advertising
Journalism	Sales Account Management	Graphic Design	Design - General

Your recent searches

- Inside Higher Ed
- Poynter
- Receptionist/Event Liaison
- Newsroom Partnerships Manager

In the bottom right corner, there is a PandoLogic logo consisting of a cluster of white dots.

Media Job Board initiative born at the 2020 New England Newspaper Convention in Boston

- **E&P Publisher Mike Blinder was the keynote speaker and George Dratelis was a session speaker at the February 2020 New England Newspaper Convention in Boston where they met to discuss Mike's plans for E&P.**
- **Mike outlines his goal for E&P to reclaim its place as the go to resource for news media industry hiring that it had held for many years.**
- **George joins E&P as Director of Verticals to develop and manage the new Media Job Board vertical. He selects industry leader PandoLogic for their recruitment advertising platform and programmatic ad distribution system.**
- **The Poynter Institute and America's Newspapers are brought on as partners to ensure that the Media Job Board audience exposure is extensive.**



WHY PICK THE MEDIA JOB BOARD PLATFORM?

Big Data + Predictive Analytics + Artificial Intelligence = SUCCESSFUL HIRING!

- According to a recent survey by recruitment firm Hays, 92% of employers surveyed were seeing skills shortages that slowed their hiring and negatively affected their business.
- While Artificial Intelligence (AI) can't magically give candidates skills to fill those gaps, it can help identify and automatically target more relevant candidates that are the closest fit. And that optimism is catching on; 80% of executives believe that AI recruiting can help make their hiring process more efficient.



MEDIA JOB BOARD Programmatic Ads Automate Process

- **The MEDIA JOB BOARD platform provides a robust solution that uses Big Data, Predictive Analytics, and AI to automate and improve everything in our recruitment process from job advertising and resume screening to applicant engagement, scheduling, and recruiting by text.**
- **These new tools offer us ways to help overcome the limitations and biases inherent in recruiting with automated processes that are hyper-responsive to market data, complex metrics, and even budget constraints.**



MEDIA JOB BOARD

A Comprehensive Career Center Solution

- **The Media Job Board experienced rapid audience and revenue growth after launching at the end of 2020. In 2021 the monthly audience and revenue growth continued and the following goals set by E&P to effectively recapture market share have been met.**
- **The Media Job Board has made E&P relevant again for media industry recruitment.**
- **Revenue from recruitment advertising is significant and increasing after a long period of very little revenue from the lack of Help Wanted ads in the old E&P Classifieds.**
- **E&P now offers best in class online recruitment tools comparable or better than major job board brands at a fraction of the cost.**
- **In addition to job search functionality there is a page to browse jobs as they go live.**
- **Every monthly issue of E&P Magazine has a minimum of 30 Media Job Board ads.**
- **Media Job Board has thousands of media industry jobs as part of The Job Network.**



Media Job Board Partnerships - Promotional Program

- Ongoing house ad campaign from partners Editor & Publisher, The Poynter Institute and America's Newspapers and job posting exposure to partner website audiences via widgets featuring job posting links.
- Partnership and presence on Regional Press Association websites. NENPA in the New England region is the first regional partnership.
- Featured Employer display ad widgets to drive attention to employer brands. Embeddable on 3rd party websites. Example in footer at:
- <https://www.nenpa.com/job-listings>
- Social sharing of job posts on multiple social media channels



MEDIA JOB BOARD - Featured Employer Job Widgets

The screenshot displays the 'Media Job Board' website with a header for 'FEATURED EMPLOYER JOB OPENINGS'. Three job widgets are shown, each sponsored by a different organization. Each widget includes the employer's logo, a 'Like' button, a brief job description, and a 'View post' link. The first widget is for AM BIZ (American Business Media), the second for O'Rourke Media Group, and the third for NEN & PA (New England Newspaper & Press Association). Each widget also features a 'Media Job Board' logo and a 'Like' button. The widgets are arranged in a row, and the page includes a vertical scrollbar on the right side.

the Media Job Board
MEDIAJOBBOARD.COM

FEATURED EMPLOYER JOB OPENINGS

★ SPONSOR

AM BIZ
american business media

Media Job Board
Like

Ambitious Reporters and Editors Needed American Business Media - West Hartford, CT Strong business journalism is being re-invented...
[\(View post\)](#)

24 MIN

★ SPONSOR

O'ROURKE
MEDIA GROUP

Media Job Board
Like

Market Manager O'Rourke Media Group - Saint Albans, VT O'Rourke Media Group is recruiting for Market Manager in our Vermont... [\(View post\)](#)

11:15AM

★ SPONSOR

NEN & PA
NEW ENGLAND NEWSPAPER & PRESS ASSOCIATION

Media Job Board
Like

New England Editorial, Reporting, and Advertising Media Jobs - New England Newspaper & Press Association - Boston, MA The New...
[\(View post\)](#)

DEC 28



Comments

NO COMMENTS ON THIS ITEM PLEASE LOG IN TO COMMENT BY CLICKING HERE



FEATURED EMPLOYER JOB OPENINGS



From Poynter. America's Newspapers



Media Job Board
[✓ Like](#)

Audience Development and Social Media Manager Inside Higher Ed - Washington, DC Inside Higher Ed, the leading source for news and...
[\(View post\)](#)

JAN 4

Media Job Board
[✓ Like](#)

Professional in Residence Reed College of Media - West Virginia University - Morgantown, WV The West Virginia University Reed...
[\(View post\)](#)

JAN 3

Media Job Board
[✓ Like](#)

Newsroom Partnerships Manager The Poynter Institute - Saint Petersburg, FL Poynter is seeking a great colleague who shares our...
[\(View post\)](#)

JAN 3

BROWSE FEATURED MEDIA JOB BOARD JOBS

Audience Engagement Editor - San Francisco

Senior Editor - Montpelier, VT

Associate Editor, SEO/Commerce - Iselin

Audience Development and Social Media Manager - Washington, DC

[SEE MORE JOBS ▶](#)

E&P EXCLUSIVES



At the front lines, on the homefront

Christopher Jones is a former U.S. Marine turned photojournalist and investigative reporter, whose bylines have appeared in The New York Times, Vox, Pacific Standard magazine, USA Today, The Washington Post and other outlets. Earlier this year, Jones penned a column about the press' failure to meaningfully cover extremists. Instead, he's seen national outlets perpetuate in and out, and TV news broadcast "riot

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UNESCO condemns

Increasing numbers of

Twitter convenes a team to

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- In rotation on the E&P and POYNTER Websites and Email Newsletters.
- On hundreds of local and niche sites on TheJobNetwork™

Plus Job & Candidate Management Tools



Gain access to our resume database of hundreds of candidates. Access real-time monitoring of the performance of your post.

[Buy Now](#)



Quick Post Job Posting

Plus Total Talent Reach Post Distribution



JOBS POSTED
ON OUR JOB SITE



JOB MATCH ALERTS TO
REGISTERED JOB SEEKERS

With **Total Talent Reach™** you no longer need to worry about where to post your job in order to get the best applicants. **Total Talent Reach™**



Quick Post Job Posting

Plus Total Talent Reach Post Distribution

AND Performance Boost



Performance Boost puts your **Total Talent Reach** campaign into overdrive with an additional budget and an aggressive Cost-Per-Click (CPC) bidding strategy -- perfect for hard to fill jobs or when you just need to hire in a hurry.

[Buy Now](#)



MEDIA JOB BOARD Page in E&P - 30 ads each month



Digital Content Editor — The Buffalo News — Buffalo, NY
More information at <https://jobs.mediajobboard.com/job/508493022>

Newsletter Editor — Cascade Public Media — Seattle, WA
More information at <https://jobs.mediajobboard.com/job/509952819>

Chief of Staff — Center For Public Integrity — Washington, D.C.
More information at <https://jobs.mediajobboard.com/job/510157755>

City Editor — ESPN and Sports Content — Meriden, CT
More information at <https://jobs.mediajobboard.com/job/513033929/>

Editor — ESPN and Sports Content — Meriden, CT
More information at <https://jobs.mediajobboard.com/job/513042958>

Senior Deputy Editor FC — ESPN and Sports Content — Meriden, CT
More information at <https://jobs.mediajobboard.com/job/513048009>

Higher Ed Media Fellowship-Remote — The Institute for Citizens & Scholars — United States
More information at <https://jobs.mediajobboard.com/job/508459329>

Engagement Reporter — Louisville Public Media — Louisville, KY
More information at <https://jobs.mediajobboard.com/job/511695239>

Analytics Coordinator — Metro Market Media, LLC — Gainesville, GA
More information at <https://jobs.mediajobboard.com/job/510463268>

Offset Press Operators — Metro Market Media, LLC — Gainesville, GA
More information at <https://jobs.mediajobboard.com/job/491000754>

Southwest Borderlands Initiative Professor of Media & Indigenous Communities — Walter Cronkite School of Journalism and Mass Communication — Phoenix, AZ
More information at <https://jobs.mediajobboard.com/job/512644092>

Publications Director - Journalism — New York University — New York, NY
More information at <https://jobs.mediajobboard.com/job/512314926>

Audience Growth Coordinator at 5280 Publishing — Open Media Foundation — Denver, CO
More information at <https://jobs.mediajobboard.com/job/510189620>

Environmental Content Strategist — Princeton University — Princeton, NJ
More information at <https://jobs.mediajobboard.com/job/509955602>

Web Editor — Providence Business News — Providence, RI
More information at <https://jobs.mediajobboard.com/job/511875729>

Senior Editor — Pulitzer Center on Crisis Reporting — United States
More information at <https://jobs.mediajobboard.com/job/512140088>

Religion in Appalachia — Report for America — Morgantown, WV
More information at <https://jobs.mediajobboard.com/job/511944733>

Breaking News Reporter — St. Louis Post-Dispatch — St. Louis, MO
More information at <https://jobs.mediajobboard.com/job/507943965>

Digital Product Manager, Local — WGBH — Brighton, MA
More information at <https://jobs.mediajobboard.com/job/508834521>

Senior Director of Advertising — Yakima Herald-Republic — Yakima, WA
More information at <https://jobs.mediajobboard.com/job/510034014>

Race & Health Equity Reporting Fellowship — MinnPost — Minneapolis, MN
More information at <https://jobs.mediajobboard.com/job/512087945>

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Media Jobs In New England

Looking for that next step in your career? Searching for that dream job?

The New England Newspaper and Press Association job bank is a great resource for finding newspaper and journalism jobs throughout New England. Job listings are updated regularly and often include open positions for journalists, editors, publishers, photojournalists, newspaper ad sales, and more. Check out some of the latest listings below.

Looking for that perfect candidate?


- **NENPA members** may post journalism and newspaper job openings for **FREE** and can also receive a complimentary 30-day job listing on [Mediajobboard.com](#). (\$149 value)
- **Non-NENPA members** may post job openings for \$275 per listing.

For more information and to submit a job posting email info@nenpa.com.

CURRENT JOB OPENINGS

Web Editor

Providence Business News, southern New England's leading business publication, is looking for an enterprising web editor to help us cover one of the nation's most diverse business communities.



For those interested in expanding their search beyond New England. Visit our partner [Mediajobboard.com](#), where job seekers have access to national media job search functionality, and employers have access to a large database of qualified candidates.

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Regain Recruitment Revenue With PandoLogic

Conclusion

E&P has a great brand and audience loyalty but despite this we would not have succeeded in launching a new recruitment vertical without the upgrade to the programmatic recruitment advertising platform powered by PandoLogic and the development and implementation of a comprehensive set of career center features.

Contact

George M. Dratelis - E&P Director of Verticals
508-309-2012 - george@editorandpublisher.com



What is Programmatic Job Advertising?

Programmatic leverages Artificial Intelligence to buy, place, and optimize job ads in real-time, instead of your people having to negotiate pre-set prices and manually managing the process.

Simply put,
intelligent automation
connects users with:



The Right
Candidates



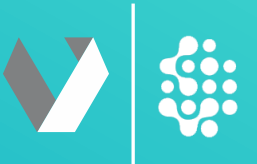
On The Right
Sites



For The Right
Price



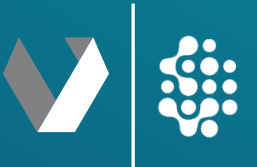
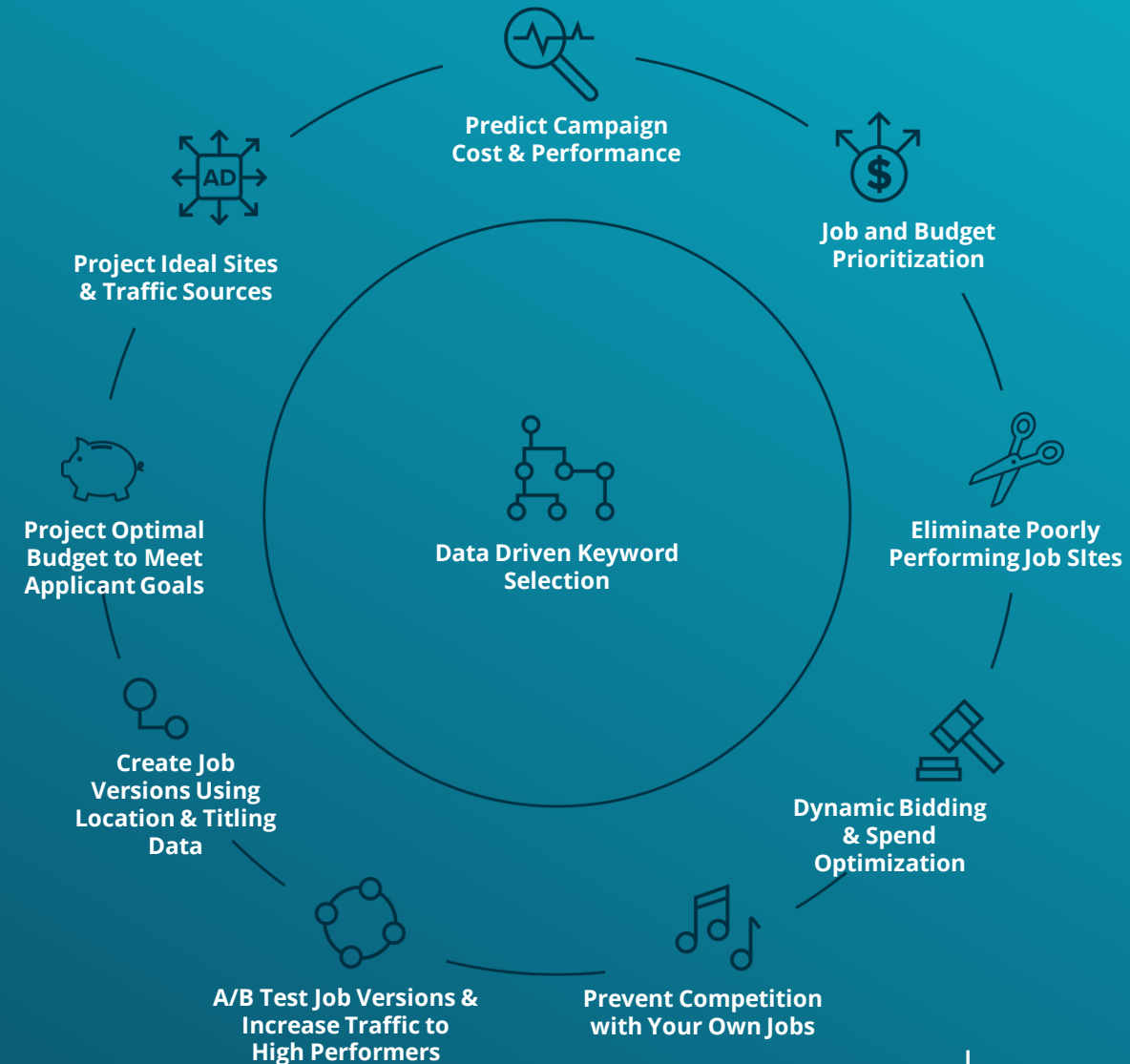
At The Right
Time



Automate and Optimize Job Advertising

Through AI, it's possible to source quality applicants faster, smarter, and more efficiently.

- Streamline job advertising process
- Help maximize ROI
- Target and engage the right candidates
- Provide flexibility
- Centralize job advertising spend



PANDOLOGIC PRODUCT SUITE FOR PUBLISHERS

The Job Network

- Ad distribution on your site and our Network
- Offers the most effective method for reaching and connecting with your audience
- Designed to generate more qualified applicants with no effort



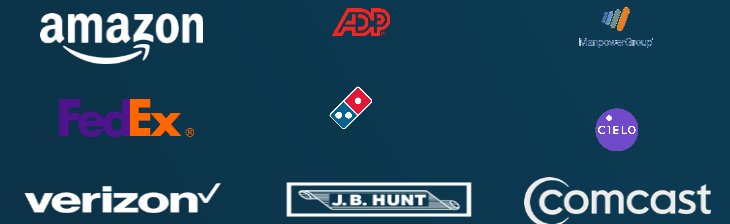
PandoIQ for Your Sitewide Traffic

- Automatically drives traffic to your site for all your jobs by campaigning on publishers' sites and taking advantage of unsold or low price inventory
- Increases job volume and quality on your site
- Provides increased performance for all your buyers



PANDOIQ & Pando Select For Employers

- A fully-automated, AI-enabled, programmatic job advertising platform
- Consolidates spend into a single, performance-based Campaign—removing the need for management of multiple contracts, vendor relationships, payment schedules, and logins
- Conversational AI to drive candidate engagement and conversion





Voice-as-a-Service Gets Smarter



What is AI for Podcasting?

With 1.7 million active podcasts, 48 million individual episodes, dozens of platforms and publishers, podcasting is a difficult industry to navigate. But with the power of AI, decades of performance data fuels the industry's power in countless new ways.

With 1.7 million active podcasts, advertising on podcasts has never been easier or more profitable:

57%

Of all U.S. Homes Are Podcast Fans

71%

Is the Brand Recall Rate for Ad Reads

54%

Of Podcast Listeners Likely To Consider Products From Ads



The AI Advantage: Insights on Autopilot

- Automate AI-generated insights to enable fast discoverability, optimize campaigns and maximize revenue.
- AI enables the world's leading brands, broadcasters, and sports & media companies with intelligence to measure and run effective audio and influencers campaigns, quickly find clips and generate more licensing revenue with their content.



MARVEL.ai: Ethically-Created AI Voices

- Self-Serve Text-to-Speech
- Text Editor
- Clip Creation
- Managed Speech-to-Speech Service
- Translation and Transcription
- Regulated Process to Ensure and Promote Ethical Standards



A MARVEL.ai Story: "Sounds Profitable with Bryan Barletta"

- **Problem:** Audiences could not enjoy their favorite podcast in their native language.
- **Solution:** MARVEL.ai's managed service.
 - Through sophisticated translation engines, the MARVEL.ai bots created transcripts of Barletta's podcast library.
 - Transcript was then reviewed by a language expert to ensure accuracy.

"And the result is that all three of our voices are now completely modeled for text-to-speech and speech-to-speech for us to choose how they're used. We retain all our rights, and all uniquely have access to our own voice, along with the ability to grant others permission to use them if we like." – Bryan Barletta



Sounds Profitable
with Bryan Barletta



Thank you for your time!

For more information, please visit our websites below!

PandoLogic



Pandologic.com

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